

## **1. Types of Information We Collect, and How it is Collected**

We collect the following types of information in these ways:

a. **Information provided by you** (e.g, your username, password, and email address if you are registering for an account, shipping and billing addresses and information if purchasing a product or service, user content such as photos, comments, and messages that you post to the website) It is your decision how much information you choose to share with us, but please note that not sharing certain information will possibly limit your ability to utilize certain features of the website, like the ability to make a purchase. Please note that you will not be able to opt-out of security related updates per U.S. law.

b. **Information collected automatically** (our website collects information based on your webpage activity, such as usage data. Other automatically collected data may include IP address, browser information, user language, geographic location provided by GPS or IP address, operating system and computer platform, full URL clickstream to, through, and from our website [this includes dates/times visited, pages viewed, and length of time spent on pages]. Tracking technologies used to obtain this information include services such as Google Analytics, web bugs, and cookies. You can make choices on your personal computer/web browser to limit tracking technologies.

## **2. How We Use Your Information**

We value the importance of your privacy and take measures to protect it. We collect and use this information in order to:

- a. provide a better website and in-person experience to our customers
- b. respond to customer questions, comments, and concerns
- c. personalize content to our users
- d. notify you of changes and updates
- e. analyze website use trends to evaluate marketing effectiveness
- f. comply with our legal obligations

## **Children Under the Age of 13**

Our website is not designed or intended for children under the age of 13 years. We do not knowingly collect personal information from children under 13 years of age. If you are under 13, please do not provide any information on this website.

## **Mailing Policy**

When you send us an email or provide your email address, we use your email address to thank you for your comment, provide answers to your question(s), and we store your communication and our responses for any correspondence in the future. We will NEVER use your email address to send you any unsolicited messages or information, and we will NEVER share, sell, or lease it to any other parties.

If and when you choose to provide your information with the request to receive updates about our promotions, services, newsletters, or general marketing, we will use your email and any other provided information to offer these updates to you. You can unsubscribe from these updates at any time.

### **Dispute Resolutions**

If you have any unresolved privacy or data use concerns that have not been satisfactorily addressed by this privacy policy, please contact us free of charge at [info@villageplaypa.com](mailto:info@villageplaypa.com).

### **Policy Updates**

We may update this privacy policy as needed to reflect any changes or legal requirements. We will post a prominent notice of material changes on our website, and we will provide you with other appropriate notice of important changes that may affect you via email address, if you have provided one.